



DEMONSTRATE AN UNDERSTANDING OF AN ENTREPRENEURIAL PROFILE UNIT STANDARD: 263356



Course Information



Qualification Title

Further Education and Training Certificate: New Venture Creation

Course Title

Demonstrate an Understanding of an Entrepreneurial Profile

Course Level

4

Course Credits

5

Course Duration

Three days

Cost of Course

R2 800,00 per delegate (excluding 15% VAT)

Course Overview

This unit standard is for learners who are required to identify and develop within themselves, the personal characteristics of an entrepreneur that ensure the successful operation of a new venture. The unit standard also introduces the learner to the economic, administrative and behavioural (psycho-social) barriers that contribute to the success in starting and sustaining an enterprise. The learner will develop strategies to work effectively in a group and set personal goals in an entrepreneurial context.

Further Education and Training Certificate: New Venture Creation

Who Should Attend?	• Sale Consultants and anyone involved in determining the future profitability of the organisation • Entrepreneurs
Course Objectives	• Describe entrepreneurship. • Describe the characteristics of a successful entrepreneur. • Develop individual entrepreneurial characteristics. • Explain methods to enhance an entrepreneurial profile.
Benefits	• They will be aware of Entrepreneurial opportunities within a specific economic area related to thier interest • Know of the advantages and disadvantages of entrepreneurship. • Be aware of the importance of each characteristic in the context of a specific new venture. • Will know their own strengths and weaknesses as an entrepreneur • Techniques and principles to implement a paradigm shift from employment paradigm to entrepreneurial paradigm

Course Content

Course Modules	1. Describe entrepreneurship. 2. Describe the characteristics of a successful entrepreneur. 3. Develop individual entrepreneurial characteristics. 4. Explain methods to enhance an entrepreneurial profile.
Certification and Assessments	• All delegates who complete the summative assessment will be assessed, moderated and receive the SOR (Statement of Results) then the certificate of competence from WWiSE or SETA if it's a qualification

About WWiSE

Who are we?	World Wide Industrial & Systems Engineers (WWiSE) is an ISO consultancy, training, business solutions and systems implementation firm based in Southern Africa that provides clients with effective business processes and Safety, Health, Environmental, Risk and Quality (SHERQ) management solutions in preparation for ISO compliance. The solutions we provide and implement allow our clients
--------------------	--

	to compete favourably in modern competitive business environments, locally and internationally. We also strive to be the leading training providers in SHERQ, ISO, Engineering, Finance, Business and Project Management.
What do we do?	Our services are aimed at the improvement of quality, efficiency, knowledge and competitiveness of client companies. The service range includes: • ISO and SHERQ Systems implementation services whereby we assist client companies in meeting the requirements of ISO 9001, 14001, 22000, 31000, 27001, 20000-1, 50001 and ISO 45001 standards. • Integrated Management Systems development whereby we integrate several business systems and quality management solutions into a single management system to comply with various quality and safety standards. • Training of all employees (Shop Floor to Executive Management) in the fields of SHERQ, Engineering, Finance, Business and Project Management to meet the job responsibilities and expertise requirements of International Standards. • ISO and Legal auditing which includes gap analysis audits, product, process, procedural, and systems auditing by our registered SAATCA auditors. • Customised web-based solutions integrating current systems to be in line with ISO requirements We are a Level 1 BBBEE Contributor that specialises in systems development, consultancy, training and auditing.